

DR. MICHAEL BYUN, ONE OF THE COUNTRIES LEADING PLASTIC & COSMETIC SURGEONS, CRE-ATES A NEW PROCEDURE FOR PATIENTS WHO FIND FAULT WITH THEIR THIN OR FLAT UPPER LIP, OFTEN ACCOMPANIED BY VERTICAL LINES found around the lip. DR. BYUN NOT ONLY CREATED DERMAL-SPIN[™], BUT ALSO DEVELOPED THE TOOL FOR HIS PROCEDURE.

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"While solutions are not actually being injected into the lip, this new instrument does utilize a ROTATING SOLID NEEDLE TIP that is inserted through a small puncture hole. THE NEE-DLE TIP THEN STIRS AND STIMULATES THE DERMIS TO 'THICKEN' BY PRODUCING THE PATIENT'S OWN COLLAGEN."

Byun said, "This is a very difficult area to treat, that's why I refer to the area as the 'Bermuda Triangle'. The upper lip tends to

show wrinkles due to the reduction of skin volume, thus reflecting more of the vertical muscle line. WE'VE NAMED THIS AREA THE BERMUDA TRIANGLE BECAUSE, UNTIL NOW, WE'VE NOT BEEN ABLE TO OFFER OUR PATIENTS A LONG-TERM OR PERMANENT SOLUTION.

We've had to depend on collagen or collagen-like injections to increase the volume, combined with laser or dermabrasion to lessen the vertical wrinkles. Unfortunately, neither offers a long-term solution."

A similar process has been proven successful where resurfacing the skin with a laser will re-generate itself with a thicker collagen layer. Dr. Byun's newest procedure imitates this re-generation by utilizing the rotating needle device without the risk of long-term redness. "AS THE DERMIS IS STIMULATED AND



GETS 'THICKENED' BY THIS NEW COLLAGEN SYNTHE-SIS, YOUR VERTICAL LIP LINE WILL BE IMPROVED. Further enhancing his results, Byun injects a low dose of Botox to relax the upper lip muscle after the lip line has been

augmented.

three to four PROCEDURES are recommended over a course of three to six months. BYUN SAYS, "THE RESULTS ARE ADDITIVE AND PERMANENT." Each procedure generally takes 30 minutes and may be performed in the office using a local anesthetic, it costs the patient about \$1,500.00 PER SESSION.